



## Frequently Asked Questions

### What is the Wiggle Waggle Walk & Run?

The Wiggle Waggle Walk & Run is Pasadena Humane's biggest fundraiser of the year, with proceeds helping to save the lives of thousands of animals in our community with programs such as foster care, pet food pantry, animal ICU, wildlife rehabilitation, spay/neuter, adoptions, animal rescue, and more. In addition to the Wiggle Waggle Walk & Run course, you and your pup can stroll through our Vendor Marketplace, explore the Sit, Stay, and Play! Training Park, enjoy tasty food truck treats and take part in our paw-some costume contest!

### Event Details

The Wiggle Waggle Walk & Run will take place at Brookside Park at the Rose Bowl on Sunday, April 19, 2026.

### Event Schedule

**8:00 a.m.** Registration begins. Vendor Marketplace and Sit, Stay, & Play Training Park open

**9:00 a.m.** Walk & Run begins

**10:10 a.m.** Registration and line up begins for the dog costume contest

**10:30 a.m.** Awards and dog costume contest begins at the main stage

**12:00 p.m.** Event, Vendor Marketplace and Sit, Stay, & Play Training Park concludes

### Registration Fees

**Early Bird** (until Friday, February 6): \$40

**Standard Registration** (February 7 - April 17 at 12:00 p.m.): \$50

**Virtual registration** (Deadline April 1): \$55 (includes shipping)

**On-site registration:** \$65

All registered walkers and runners will receive a t-shirt, bib, bandana and medal.

### Do I Need to Bring a Dog to Participate in the Event? Can I Bring Other Animals?

You are welcome to attend with or without a dog. For safety reasons, cats and other non-canine critters are not allowed at the event. However, funds raised at the Wiggle Waggle Walk & Run benefit all animals.

All dogs in attendance must be on a 6' (or shorter) leash — no retractable leashes, please.

### How Do I Register for the Wiggle Waggle Walk & Run?

It's easy! Visit [wigglewagglewalk.org](https://www.wigglewagglewalk.org) to sign up as an individual, to start a team, or to join someone else's team. Once there, click the "+" button next to the registration type that works for you. Then, click "Register", and fill in your information and payment details. Finally, click "Purchase" - you're now registered and can begin fundraising!

### Does My Registration Fee Count Toward My Fundraising Goal?

Yes! And just for registering, you'll receive our exclusive 2025 Wiggle Waggle Walk & Run t-shirt! There are more great prizes when you raise \$100, \$250, \$500 and more, including access to our VIP Lounge for individuals who raise \$500 or more.

Learn more at [wigglewagglewalk.org](https://www.wigglewagglewalk.org) or contact [philanthropy@pasadenahumane.org](mailto:philanthropy@pasadenahumane.org) or 626.792.7151 ext. 123

Pasadena Humane is a 501(c)(3) tax-exempt organization. Tax ID # 95-1643344



## How Do I Set Up My Fundraising Page?

Your fundraising page is automatically created when you register. To customize it log in and click “Manage”. Follow the prompts to personalize your story, add a profile photo, create a custom URL, and import your supporters' email addresses. Come back to update your page and keep your donors updated on your fundraising progress. Open the “Story” tab and select “Updates.” From here click “Create New” to post an update or click the three dots on an existing post to edit.

## I'm Done Editing My Page, What Do I Do Next?

We recommend that you make the first donation if you haven't already. This demonstrates that you're invested in Pasadena Humane's mission and encourages others to join you. After that, we recommend emailing or texting your fundraising page to friends, family and coworkers. Use our [Fundraising Toolkit](#) and [Fundraising on Facebook Toolkit](#) for fun ideas to help raise money for the animals!

## Is the Event on Social Media?

- If you are not already following Pasadena Humane on social media, **'LIKE' or 'FOLLOW' us today!**
- Mark yourself as "Going" on the Wiggle Waggle Walk & Run Facebook event to get the latest updates.
- Post on social media with #WiggleWaggleWalk and tag @pasadenahumane, and we may share your post!
- Want to set up your own Facebook fundraiser? It's easy! Visit our [Fundraising on Facebook Toolkit](#) for details.

## How Do I Sign My Dog Up For the Costume Contest?

The doggie costume contest will take place during the event at 10:30 a.m. To sign up your dog to participate, go to the sign-up table near the main stage. Participants must register before 10:00 a.m.

## What is a Recognition Badge?

This is a big, 4" wide sticker that you can buy when you register, or at the event. These badges are a great way to memorialize a pet that you walk in memory of or to honor the dog you have with you. It can even be to honor a pet you have at home who isn't with you at the event. It is only \$5 and all proceeds benefit Pasadena Humane.

## Where Do I Send Donations?

Mail to:

Pasadena Humane c/o Wiggle Waggle Walk  
361 S. Raymond Ave., Pasadena, CA 91105

Or drop off at our Philanthropy Department (2nd floor)  
Monday – Friday between 9:00 a.m. and 5:00 p.m.



Learn more at [wigglewagglewalk.org](http://wigglewagglewalk.org) or contact [philanthropy@pasadenahumane.org](mailto:philanthropy@pasadenahumane.org) or 626.792.7151 ext. 123

Pasadena Humane is a 501(c)(3) tax-exempt organization. Tax ID # 95-1643344

