



Vendor Registration Form

You are invited to become a vendor at our **27th Annual Wiggle Waggle Walk & Run on Sunday, April 6, 2025 at Brookside Park at the Rose Bowl**. As a vendor, you'll reach thousands of animal lovers and their canine companions who will come together for a fun-filled community event complete with prizes and contests.

Participants explore the Vendor Marketplace before, during, and after their walk or run around the Rose Bowl. Meanwhile, others stay park-side throughout the event to cheer on participants, enjoy live entertainment, and browse vendor booths.

The Wiggle Waggle Walk & Run is Pasadena Humane's biggest fundraiser. Proceeds help to save the lives of thousands of animals in our community with programs such as foster care, pet food pantry, animal ICU, wildlife rehabilitation, spay/neuter, adoptions, animal rescue and more.

Location

Brookside Park at the Rose Bowl
360 N. Arroyo Blvd.
Pasadena, CA 91103



Learn more at wigglewagglewalk.org

Pasadena Humane is a 501(c)(3) tax-exempt organization. Tax ID # 95-1643344



2025 WIGGLE WAGGLE WALK & RUN VENDOR FORM

I WOULD LIKE TO BECOME A VENDOR AT THE 2025 WIGGLE WAGGLE WALK & RUN:

Option 1:

Pasadena Humane provides 10' x 10' tent, 6' table, 2 chairs, and a plastic table cover.

\$250 For-Profit Businesses

\$200 Non-Profit Organizations

Option 2:

Vendor provides their own tent (max. 10 'x 10'), table, and chairs. Tents must be staked down.

\$100 For-Profit Businesses

\$50 Non-Profit Organizations

Each vendor receives a parking permit for one vehicle. Additional free parking will also be available nearby.

I WOULD LIKE TO UPGRADE TO A FUR-EVER FRIEND SPONSOR*

- Booth in premium location
- Recognition in newsletters sent to participants and donors (13,500+ subscribers)
- Recognition on event website (35,000+ avg. monthly visitors to pasadenahumane.org)
- Two (2) t-shirts and two (2) VIP Lounge invitations

\$1,200 *Deadlines and limitations apply.

APPLICATION MUST INCLUDE THE FOLLOWING DOCUMENTS

Completed and signed Wiggle Waggle Walk & Run vendor application

Payment for vendor booth

Signed Wiggle Waggle Walk & Run Rules and Regulations (see next page)

Copy of City of Pasadena Business License*

Copy of Seller's Permit** (if selling items for profit)

Copy of Health Permit (if serving food for human consumption)

Copy of 501(c)(3) letter, if appropriate

**Each vendor must have a license from the City of Pasadena. If you do not have one, a one-day permit can be obtained once you have registered for the event.*

***A seller's permit is required only if you plan to sell items during the event. You do not need a seller's permit if you will only hand out prizes, promotional items, information, or other giveaways. If you are selling items and don't have a permit, a temporary one can be obtained at <https://www.cdtfa.ca.gov/industry/temporary-sellers.htm>.*

WIGGLE WAGGLE WALK & RUN VENDOR EVENT SCHEDULE

Event Date: Sunday, April 6, 2025 (rain or shine)

Event Hours: 8:00 to 11:00 a.m.

Event Location: Brookside Park at the Rose Bowl, 360 N. Arroyo Blvd, Pasadena, CA 91103

VENDOR LOAD IN/OUT SCHEDULE

Unload: 6:00 to 7:30 a.m. (vehicles must be unloaded and moved off the service road by 7:30 a.m.)

Set-up: 6:00 to 8:00 a.m.

Breakdown: 11:00 a.m. to 12:00 p.m. (vehicles can not be back on the road until 11:30 a.m.)

Specific load-in information and parking permits will be sent to confirmed vendors via email prior to event.

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2025 WIGGLE WAGGLE WALK & RUN VENDOR FORM

Pasadena Humane use only
Date received _____
Received by _____
Payment included Y / N
Donor Perfect # _____

Submission Deadline: March 7, 2025

VENDOR BOOTH NAME (AS YOU WISH TO BE LISTED IN EVENT MATERIALS)

CONTACT NAME

PHONE

ADDRESS

CITY

STATE

ZIP

EMAIL

WEBSITE

PLEASE DESCRIBE THE ACTIVITY, DEMONSTRATION, OR PRODUCTS YOU INTEND TO DISPLAY AND/OR SELL:

I would like to support Pasadena Humane's 2025 Doglegs, Birdies & Eagles Golf Tournament & Dinner on Monday, June 30, 2025.

I require accessible parking.

PAYMENT INFORMATION

Amount: \$ _____ Visa MasterCard American Express Discover Check enclosed*

**Please make checks payable to Pasadena Humane*

CARD NUMBER

EXPIRATION

CVV

SIGNATURE

CARDHOLDER NAME

ZIP

Please return completed registration form no later than March 7, 2025 to Julie Nakahara at

jnakahara@pasadenahumane.org

Or mail to:

Pasadena Humane
Wiggle Waggle Walk & Run
361 S. Raymond Ave.
Pasadena, CA 91105

Rules and Regulations:

Vendors may only use the Pasadena Humane logo with the express written permission of Pasadena Humane.

Pasadena Humane reserves the right to remove, decline, or prohibit any vendor which, in its opinion, is not suitable to or in keeping with the character of the Wiggle Waggle Walk & Run.

WIGGLE WAGGLE WALK & RUN VENDOR RULES AND REGULATIONS FORM

1. Qualifications to Exhibit: Pasadena Humane reserves the right to remove, decline, or prohibit any exhibit or part of an exhibit, or proposed exhibit which, in its opinion, is not suitable to or in keeping with the character of the Wiggle Waggle Walk & Run. Pasadena Humane forbids the selling or displaying of choke chains, prong collars, shocking devices (including collars and fences), animal fur, or any other product that may cause harm or pain to an animal.

2. Location of Exhibit: The Exhibitor agrees to confine their presentation within the contracted space only and to maintain a staff member in their booth space during Wiggle Waggle Walk & Run hours. Pasadena Humane reserves the right, at all times, to relocate an exhibitor as it shall deem necessary for the proper conduct of the Wiggle Waggle Walk & Run.

3. Exhibit Installation and Removal: The Exhibitor agrees that no display may be dismantled or goods removed during the Wiggle Waggle Walk & Run. All booths must remain intact until after the closing time of the Wiggle Waggle Walk & Run. Exhibitor also agrees to remove exhibit and equipment from the show area by the final move-out time.

4. Sub-license of Space: Space contracted by Exhibitor may not be sublet without prior written permission from the Pasadena Humane.

5. Use of Pasadena Humane Logo: Exhibitor may only use the Pasadena Humane logo with the express written permission of Pasadena Humane.

6. Food and Beverages: All Exhibitors who intend to prepare, sell or give away food and beverage items MUST comply with all City of Pasadena rules and regulations. Pasadena Humane will not be responsible for obtaining required permits or paying any required fees for the preparation, cooking, selling or giving away of food and beverage items. The Exhibitor agrees to produce a copy of any required permits and proof of payment of any required fees upon request application. Exhibitor further agrees to hold Pasadena Humane harmless for any and all damages, fines and/or penalties incurred as a result of a food and/or beverage Exhibitor's failure to comply with all City requirements.

7. Cancellation of Contract: Pasadena Humane reserves the right to terminate this contract and to withhold from the Exhibitor possession of the exhibit space if: (a) the Exhibitor fails to pay all space rental charges or (b) the Exhibitor fails to perform any terms and conditions of this contract, or (c) the Exhibitor fails to comply with all licensing requirements for the City of Pasadena.

8. Cancellation Policy: In the event an Exhibitor wishes to cancel six weeks prior to event, a refund of 50% of paid fees will be made upon receipt of written cancellation. No refund of paid fees will be given after 30 days before the event or in the event of rain.

9. Postponement or Cancellation by Pasadena Humane: Pasadena Humane reserves the right to postpone or cancel the event at its discretion. In the event of such a cancellation, all monies will be refunded to exhibitors.

10. Insurance and Indemnification: The Exhibitor agrees to add Pasadena Humane and the City of Pasadena as additional insured to any existing general liability insurance policy with a minimum liability of \$1 million for the day of the event and to provide proof of said insurance upon application. Pasadena Humane reserves the right to require any vendor to obtain general liability insurance and add Pasadena Humane and City of Pasadena as additional insured, pursuant to the terms set forth above, for the day of the event as a condition of approving the application.

Exhibitor shall indemnify, defend and hold harmless Pasadena Humane and the City of Pasadena, and their respective directors, officers, agents, employees and volunteers, from and against any claims, demands, causes of action or damages (including attorneys' fees) arising out of the use by Exhibitor and occupancy of the Premises, any taxes, fees, fines, penalties assessed by any government or non-government entity against either Exhibitor or Pasadena Humane based on Exhibitor's Agreed Use (or unauthorized use) of the Premises, any breach of the Rules and Regulations, any negligence or willful misconduct by Exhibitor, or any alleged defects or inherent dangers in connection with the Exhibit.

11. Damages: Pasadena Humane shall not be liable for any damages, whether direct, indirect, general, special, consequential, punitive, or otherwise to Exhibitor, its product or exhibit, its agents and employees or visitors to its exhibit whether occasioned by Pasadena Humane, its volunteers, Board Members, agents or employees, or by another Exhibitor, and its agents and employees.

Please sign below to agree to the terms:

I, _____, an authorized agent of _____, acknowledge and agree to the Rules & Regulations.

Signature _____

Date _____