



# **PASADENA HUMANE SOCIETY & SPCA**

## **2016 ANNUAL REPORT**

# FROM OUR PRESIDENT



Dear Supporters,

2016 was a year of big change at the Pasadena Humane Society & SPCA (PHS). After 36 years at the helm, animal advocate Steve McNall retired. When I became President/CEO in August, I knew it would be a big task, but also an honor. Thank you for embracing me and helping me learn about your community. Your continued support has allowed us to work towards a more humane future for animals.

I spent my first few months on the job learning all about our programs and services. As I watched our amazing staff and volunteers in action, I quickly confirmed that PHS is a leader in the community. We provide high-quality, compassionate care for the people and animals we serve. I am happy to report that PHS is meeting its goals of rescuing, adopting and providing medical care to more than 11,000 shelter animals, while strengthening the human-animal bond through programs and services aimed at responsible pet guardianship.

As we embrace 2017, the PHS Board of Directors has set forth goals that range from assisting animals at high-volume neighboring organizations, additional programs to help homeless kittens, and increased outreach to keep pets in their homes and out of shelters. With the continued support of our partner organizations and animal lovers like you, we will continue to provide compassion and care for all animals.

A handwritten signature in black ink that reads "Julie Bank".

Julie Bank  
President/CEO  
Pasadena Humane Society & SPCA

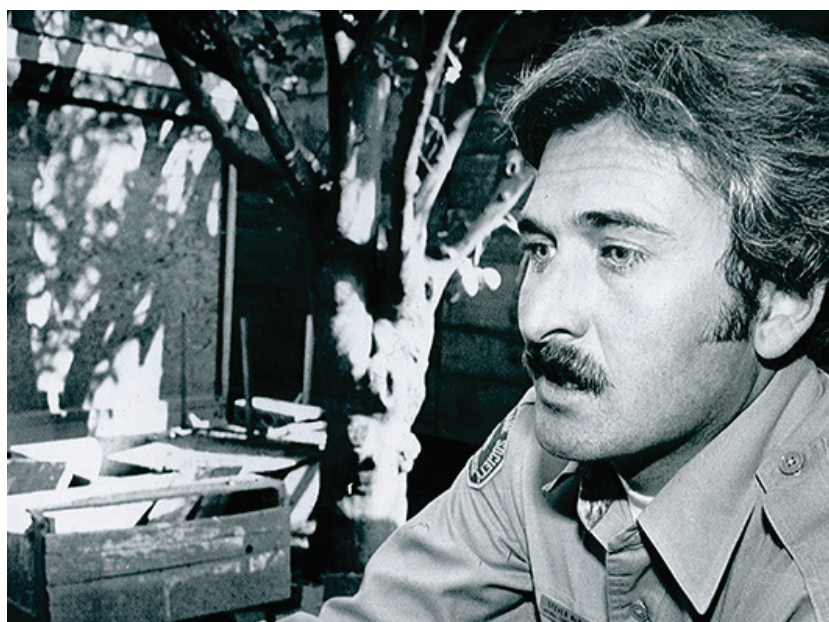
# EXECUTIVE TRANSITION



After 36 years working tirelessly for the welfare of animals at the Pasadena Humane Society & SPCA (PHS), Steve McNall retired in summer 2016.

During his tenure, Steve transformed PHS from a concrete and chain-link organization with a \$500,000 budget to the current financially secure, state-of-the-art animal welfare organization with over a \$10,000,000 budget.

Steve had a long history with the organization. He began as an animal control officer, working with State Humane Association of California to professionalize the position and change the public perception from “dog catcher” to humane officer. Throughout his career he took a firm stand against animal neglect and abuse and helped define the link between harming animals and child, spousal and elder abuse.



Community health and safety have always been a top priority for Steve. Over the course of his tenure, PHS developed and expanded a disaster response team, licensing programs for services cities, vaccination of shelter animals on intake, and a public low-cost vaccination program to help keep the community and its animals healthier. In assisting residents of foothill communities, Steve oversaw the development of the PHS wildlife department, which helps residents and wildlife coexist with fewer incidents.

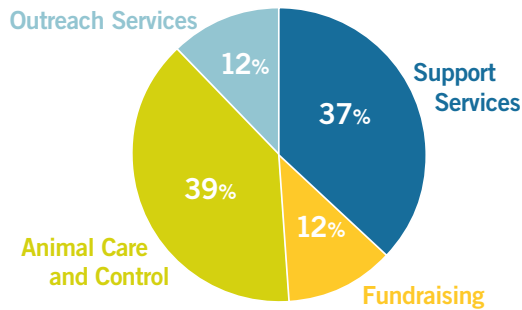
**Thank you, Steve, for 36 years of service. Your legacy is truly for the animals.**

# 2016 FINANCIALS & STATISTICS

## REVENUE STATEMENT

EXPENSES TOTAL

**\$10,952,067\***



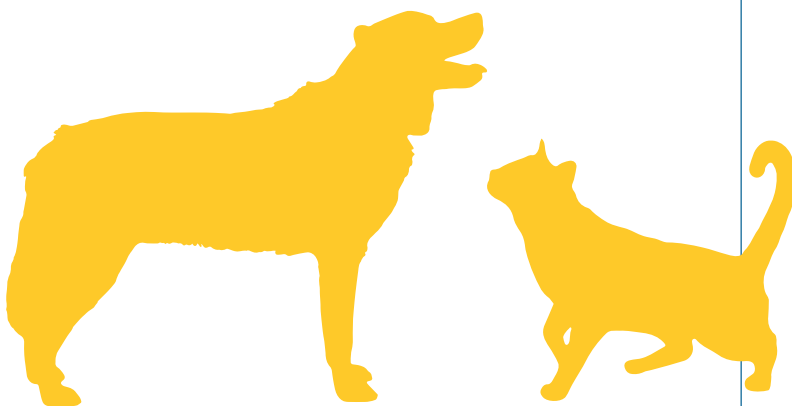
Support Services .....	\$4,059,834	37%
Outreach Services .....	\$1,327,768	12%
Animal Care and Control ..	\$4,297,632	39%
Fundraising .....	\$1,266,833	12%

## FIELD SERVICES

TOTAL CALLS

**41,519**

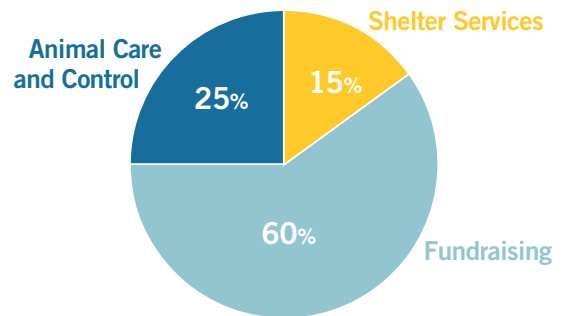
**113.8 CALLS EVERY DAY!**



## ANNUAL FUND REVENUE STATEMENT

INCOME TOTAL

**\$11,639,719\***



Shelter Services .....	\$1,750,250	15%
Fundraising .....	\$6,981,715	60%
Animal Care and Control ..	\$2,907,754	25%

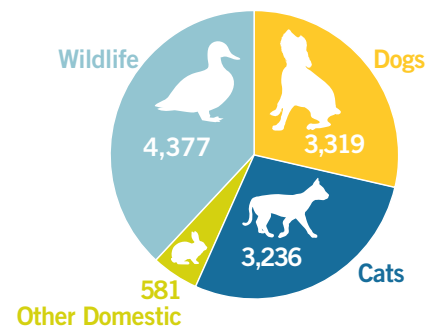
**We received over 23,000 donations in 2016.**

Total Funds Raised .....	\$9,303,731
Annual Fund .....	\$6,981,715
Campaign to Save Lives Fund .....	\$2,238,015
Campaign to Save Cats Fund .....	\$84,001

\*FINANCIALS ARE UNAUDITED.

## INTAKE

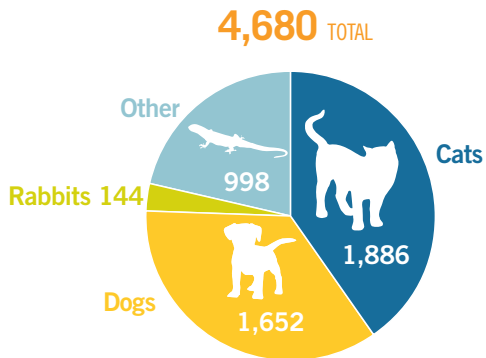
**11,513** TOTAL LIVE INTAKE



**3% decrease from 2015**

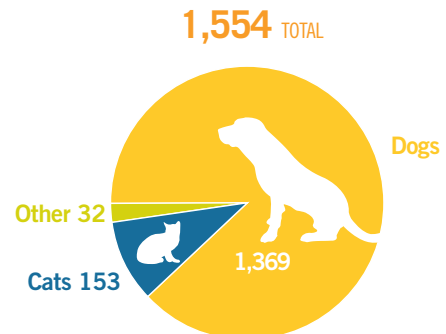
# 2016 FINANCIALS & STATISTICS

## PLACEMENTS



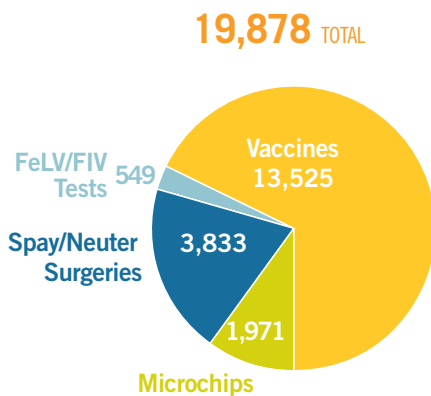
8.7% increase from 2015

## PETS REUNITED WITH THEIR FAMILIES



1% increase from 2015

## WELLNESS SERVICES



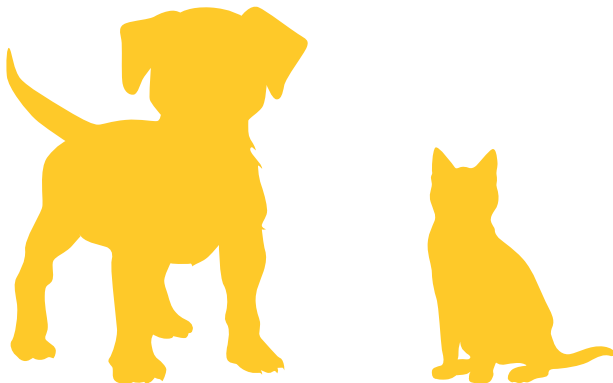
PHS offers free spay/neuter surgery for pitbulls, Chihuahuas and community cats residing within our 11 animal control contract cities.

## VOLUNTEERS

Volunteers contributed  
**57,102 hours**  
(equivalent to 27 full-time employees)

## PLACEMENT RATE OF ADOPTABLE ANIMALS

CATS	DOGS
<b>100%</b>	<b>99.9%</b>



# 2016 FINANCIALS & STATISTICS

## OUTREACH

**108** mobile outreach events with  
**591** animals

## HUMANE ED

**77** campus tours  
**61** offsite presentations  
**18** Barks & Books libraries

## SOCIAL MEDIA FOLLOWERS (@PASADENAHUMANE)



**28,260**



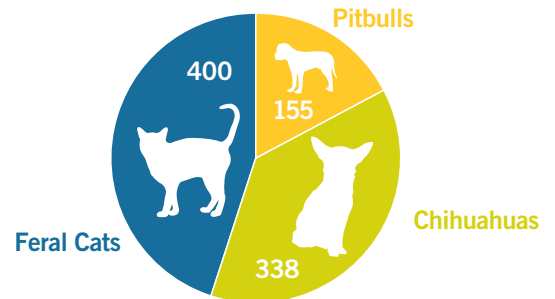
**4,289**



**5,252**

## SUBSIDIZED SURGERIES

**893** TOTAL



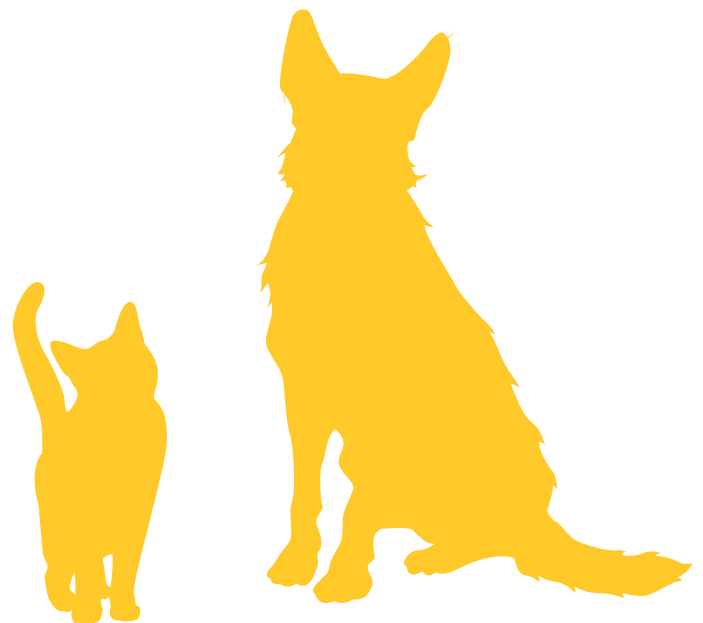
## TRAINING

**1,359** dogs attended:

**54** obedience classes

**58** activity classes

**12** puppy preschool classes



# 2016 DONOR LIST



**Thank you to the generous donors who supported Pasadena Humane Society & SPCA in 2016:**

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***Every effort has been made to ensure the accuracy of the list, although errors do occur. If your name has been misspelled or omitted, please accept our sincerest apology and contact the Development Department at 626.792.7151 ext. 164. Thank you.***

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