Animal Welfare Organizations

Hey kids! Take a look at the logos and acronyms* below. Each represents a well-known organization dedicated to bettering the lives of animals all over the world.

Take a moment and match each organization’s logo to the organization’s definition on the second page. Once you think you’ve made a match, write the organization’s acronym next to its definition.

*What’s an acronym, you ask? An abbreviation formed from the first letters of other words in a name or title. For example, the name of our organization is the Pasadena Humane Society & SPCA and our acronym is PHS.
1. This USA-based organization was founded on the belief that animals are entitled to kind and respectful treatment at the hands of humans and must be protected under the law.

2. This organization is a national nonprofit advocating for animal rights and veganism. For many years, they were the only national animal rights organization fighting for farmed animals.

3. This organization dedicates itself to creating a society of people whose relationships with animals are guided by compassion. This group runs programs that help rescue animals during floods. They also advise on training and investigations into dogfighting and illegal hunting.

4. A program directed towards educating people on lynxes, leopards and other rare, exotic cats from around the world.

5. This organization’s mission is to inspire people to act toward balance with the natural world by rescuing waterbirds in crisis.

6. This program is dedicated to the protection of performing animals, to providing sanctuary to abused, abandoned and retired captive wildlife.

7. This program’s mission is to conserve nature and reduce the most pressing threats to the diversity of life on Earth.

8. This is one of the only global organizations fighting to protect ALL animals. They are active in over 50 countries fighting to save the lives of land and marine animals all over the world.

9. This organization’s goal is to increase America’s fish and wildlife populations and enhance their capability to thrive.
Name Your Organization

If you had your own organization that helped animals, what would be its mission or goal? What would it do to help animals?

What would be the name of your organization? What would be its acronym?

What would your organization’s logo look like? Draw it below.

*Answers to acronyms (1. ASPCA, 2. FARM, 3. HSUS, 4. ISEC, 5. IBR, 6. PAWS, 7. WWF, 8. HSI, 9. NWF)