

pasadena humane society & spca



Heroes in the Field

PHS animal control officers (ACOs) are ready for action day and night, rain or shine. As the shelter's first responders, ACOs are called into the field to address our community's animal concerns and enforce animal-related laws.

"We have to be ready for anything," explains Luis Berrios, Animal Control Sergeant at the Pasadena Humane Society (pictured here). On an average day an officer might be dispatched to assist with a loose dog on Fair Oaks, a cat trapped in Arcadia, and a bear that wandered down from the foothills.

ACOs are often the first on the scene and have to quickly assess how best to handle stray, injured, and frightened domestic animals and wildlife. A bag full of treats and a bit of patience usually does the trick for a dog on the loose, but shooing a coyote away from a residential area takes a whole other set of skills, many of which can only be learned on the job.



Aside from responding to stray pets and wandering wildlife, ACOs provide services to animal owners and concerned citizens. While handling barking dog complaints, Sgt. Berrios
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LEADER OF THE PACK



By now, we have experienced some of the ramifications of El Niño storms on our foothill communities. Changes in the habits of marine wildlife were harbingers of El Niño and many of our Southern California pets have been in rain for the first time.

The Pasadena Humane Society has been preparing for these storms and working with our contract cities to offer assistance to pets and people when needed. In case of disaster, we are ready for evacuations and rescue operations. The facility will be able to house pets and wildlife that may need

longer-term shelter. Our back parking lot can be structured to accommodate horses, goats and other livestock, if necessary.

Practical preparations that pet owners can take include current identification. Because collars may come off, we strongly recommend microchips for your pet dog, cat and bunny. Current vaccinations will help protect your pet against diseases. If your pet routinely takes medication, be sure to have a supply readily available.

Additional practical information can be found on our website at pasadenahumane.org/elnino.

One of the reasons PHS is able to prepare effectively and help so many animals during unusual natural events is that our supporters are generous and care deeply about animals. An example of this is our upcoming golf tournament, Doglegs, Birdies and Eagles.

On Monday, April 18, PHS will host its 17th Annual Doglegs, Birdies, and Eagles Golf Tournament at San Gabriel Country Club. Proceeds will help provide nourishing food, safe shelter, veterinary care and more to the animals in our care.

The event features 18 holes of golf, a helicopter ball drop opportunity drawing, cocktails and hors d'oeuvres, live and silent auctions, and an awards dinner.

If you are unable to attend you can still participate and possibly win up to \$10,000 in the Helicopter Ball Drop Opportunity Drawing.

We appreciate your support and all you do for the animals. Come visit the shelter anytime.

Hope to see you around the kennels,

COMMUNITY HEROES

Steve Falk

Steve Falk, president of the Elizabeth M. Falk Foundation, is a true hero to the animals. From April 1 through May 15, the foundation will be generously matching gifts as part of our Matching Gift Challenge.

The Elizabeth M. Falk Foundation was created in 1985 to carry the vision of his mother. Elizabeth M. Falk loved animals with such a passion that she welcomed countless stray dogs and cats onto her large thoroughbred ranch in the San Fernando Valley. It was vital to Elizabeth that helpless animals be given a second chance at life, so she left her legacy of love and compassion behind in the form of a trust.

As president of the Foundation, Steve set out to find a worthy animal welfare organization. After much research and many recommendations from friends and colleagues, the Elizabeth M. Falk Foundation chose the Pasadena Humane Society & SPCA as the recipient of its funding.

The Foundation made its first gift to PHS in 1993 with a \$100,000 donation towards veterinary needs. Since then, it has shown its generosity through monthly donations, which provide much-needed food, shelter and medical



care for the animals while they wait for their forever homes.

Steve meets regularly with the Foundation's Board of Directors. "We donate under the Elizabeth M. Falk Foundation because that's what my mother wanted and we are all very pleased with what PHS is accomplishing," he said. "We are so appreciative of all the nice people that work there and those associated with the organization."

PHS is appreciative of Steve Falk's kindness as well. In addition to his involvement through the Elizabeth M. Falk Foundation, he has been an active member of our Golf Committee.

Steve has proven to be invaluable as a dedicated supporter. He has kept his mother's passion alive through his work as a donor and as a volunteer, which is why he is our Community Hero. 🐾

Licensing Your Pet

Is your pet's license up to date? PHS issues pet licenses for the cities of Arcadia, Bradbury, La Cañada Flintridge, Monrovia, Pasadena, San Marino, Sierra Madre and South Pasadena. Ruth Marron, a veteran PHS licensing canvasser, guides us through the licensing process.

WHAT IS A PET LICENSE?

A pet license is an additional form of ID that indicates your pet has been registered with your city and vaccinated against rabies. Dog licenses are required by law in California and some cities require licenses for cats, like Bradbury in our service area. Pet licenses are most often issued as ID tags that can be worn on your pet's collar.

HOW DOES LICENSING BENEFIT MY PET?



A license tag greatly improves the chance that your dog (or cat) will be returned home if they get lost. When you purchase a license, your dog is assigned a unique ID number that links to you as the owner. Better yet, if one of our animal control officers picks up your licensed dog as a stray, they may be able to return the pup directly to your door.

Licensing also requires pet owners to stay up-to-date with their pet's rabies vaccine. If your pet is due for their shots, PHS offers low-cost vaccines through our SNiP clinic.

WHERE DO I GET A PET LICENSE?

If you live in our service area (excluding Glendale), you can get your pet license at PHS. Our licensing office is open during shelter business hours and is located inside the adoptions office. Alternatively, you can download the application form on our website and mail it in. PHS licensing canvassers can also issue a pet license the next time they are in your neighborhood. Just remember, you must always provide proof that your pet is up-to-date on their rabies vaccine. Licensing fees and other requirements vary by city.

Questions? Contact the licensing department at 626.792.7151 ext. 115 or email licensing@pasadenahumane.org. 🐾

Calico Charmer

Ellie is living the dream. As the only “child” in Gavin and Cindy Parberry’s home, the three-year-old calico is the center of their world. But Ellie’s life was not always so carefree.

In July 2014, our animal control officers received a call about a distressed cat in Pasadena. They found a calico cat in the midst of labor when they arrived on scene. Miraculously, all six of Ellie’s newborn kittens survived the journey back to PHS.



The calico proved herself to be a dotting mother, and soon the young family was sent to a PHS foster home. Over the next two months, Ellie raised six healthy, beautiful kittens, four boys and two girls. The kittens were quickly adopted into new homes, while Ellie waited for her purr-fect family.

The Parberrys visited PHS looking to adopt a loving cat. They came across Ellie and knew right away that this was the cat for them.

Ellie fit into the Parberry household immediately. “We can’t imagine our lives without her. [We] brought Ellie home after being married three months. She helped us feel like a family,” says Cindy Parberry.

The sweet and loving Calico now responds to her name, greets her parents at the door when they come home from work and loves to play with toys. Her favorite trick is to wake her dad up in the middle of the night to let him know she wants a snack.

“Ellie is perfect for us!” concludes Cindy Parberry. “We love her so much.”

How has your animal companion made a difference in your life? When did you first adopt from PHS? Share your adoption story with us by emailing us at pr@pasadenahumane.org with “Scoop Happy Tails” in the subject line. Your story may be featured in a future issue of Scoop, on our website, or on our social media channels! Include a high resolution photo (at least 3 MB at 300 dpi) and your story (no more than 300 words). 🐾

HELP US “GROW” PHS

Create an Everlasting Memory

Pasadena Humane Society & SPCA has created a meaningful way to memorialize your loved ones. A beautifully lighted, three-panel sculpture has been installed,



enhancing the Animal Care Center Grand Foyer. Each panel will be filled with loving dedications to greet you every time you visit PHS.

Consider making a permanent dedication on the PHS Tribute Panels. Tributes can be up to 3 lines. Each line is \$300 (26 characters—spaces included) and will be updated several times a year.

Your everlasting tribute or memorial will help save the lives of animals in our community. All proceeds from the tribute panels will help provide food, shelter and medical care to the animals in our care, as well as the programs and services at PHS.

If you are interested in sharing your tribute or memorial message on the panel, please contact Melissa Fuentes at 626.792.7151 ext. 130 or visit www.pasadenahumane.org/panels. 🐾

Matching Gift Challenge

Double your donation! The Elizabeth M. Falk Foundation will match any monetary gift by May 15, 2016, dollar for dollar—up to \$48,000. For example, your \$30 donation will become \$60 to provide food, shelter and medical care to the abandoned animals in our community.

The Elizabeth M. Falk Foundation was created on a legacy that all helpless animals deserve a second chance at life. Foundation president and longtime PHS supporter Steve Falk hopes you will take advantage of this opportunity.

Your gift could not come at a better time! As spring approaches, too many kittens and puppies come to us in need of good homes. Won't you please help them?

Every dollar will make twice the difference to an animal in need!

To make your donation count twice, please call Rafael Hernandez at 626.792.7151 ext. 164 and mention the Matching Gift Challenge or visit www.pasadenahumane.org/match. 🐾

When you donate to the Pasadena Humane Society, you help animals in Arcadia, Bradbury, Glendale, La Cañada Flintridge, Monrovia, Pasadena, San Marino, Sierra Madre, and South Pasadena. The Pasadena Humane Society & SPCA is not part of any national animal organization. All of the funds you contribute to PHS stay locally. Donate to the Pasadena Humane Society & SPCA and help the animals in your community.

EVENT ROUND-UP

Doglegs, Birdies and Eagles Golf Tournament

On Monday, April 18, 2016, the Pasadena Humane Society & SPCA will host its 17th Annual Doglegs, Birdies and Eagles Golf Tournament at the newly renovated San Gabriel Country Club.

Proceeds from Doglegs, Birdies and Eagles will support Pasadena Humane Society programs and services, such as animal care, cruelty investigations, pet adoption, low-cost spay/neuter, humane education, and so much more.

Monday, March 14 is the deadline to purchase tickets for this year's awards dinner, featuring gourmet fare, a helicopter ball drop opportunity drawing, hosted cocktails and hors d'oeuvres, and live and silent auctions. Tickets are \$100 per person and are available for sale at PHS. Credit card purchases may be made by calling 626.792.7151 ext. 167. Tickets will not be available the day of the event.



Golf balls for the Ball Drop may be purchased at \$25 for 2, \$50 for 5 or \$100 for 12. The lucky winner receives a percentage of the total ball sales—up to \$10,000! The deadline to purchase golf balls online at www.pasadenahumane.org/balldrop is Thursday, April 14. Balls may also be purchased prior to the ball drop at the event. 🐾

EARLY BIRD SPECIAL: \$5 Off 2016 San Marino Motor Classic Tickets

The San Marino Motor Classic will be held at Lacy Park in San Marino on Sunday, June 12, 2016. Past exhibitions have featured a broad array of motorcars that span more than a century. From a Brass Era 1909 Pierce-Arrow Touring to a 2011 Ferrari 599 GTO, the San Marino Motor classic has a selection of cars guaranteed to thrill everyone in attendance.

General Admission tickets are \$25 each. However, if you purchase tickets through PHS by April 30, you will save \$5 off the full price. That's \$20 a ticket!

Proceeds from the event support the Pasadena Humane Society and the Rotary Club of San Marino.

For more information regarding PHS fundraising events, please contact Special Events Manager Megumi Xavier at 626.792.7151 ext. 167.

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pasadena
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Heroes in the Field (continued from page 1)

acts as a liaison between neighbors. He offers suggestions for quieting a noisy dog and supplies information on how to file an official complaint.

At the end of a busy day, Sgt. Berrios believes rescuing animals in unfortu-

nate situations is the most rewarding thing about his job. Whether it is a deer caught in backyard fence or a dog mistreated by their owner, our ACOs know they are assisting animals in need of a helping hand. 🐾

Facility Hours

Tues, Wed, Thurs, Fri 9 am–6 pm
Sat 9 am–5 pm
Sun 11 am–5 pm

Adoption Hours

Tues, Wed, Thurs, Fri 9 am–5 pm
Sat 9 am–4 pm
Sun 11 am–4 pm

The Shelter Shop Hours

Mon–Fri 9 am–6 pm
Sat 9 am–5 pm
Sun 11 am–5 pm

www.pasadenahumane.org

24 hour Emergency Service please call 626.792.7151.

Glendale residents please call toll-free 818.240.9100

